

YOUR COMMITMENT

Keperra Country Golf Club is now contacting companies/organisation who it believes would relish the opportunity of an association through sponsorship with the world accredited Keperra Bowl—the only national amateur golf selection trial to be held in Queensland in 2009.

Your contribution would not only help to underwrite the financial future of 'the bowl' but also assist our club in its continuing quest to play an integral role in fostering the development of golf worldwide.

Should you wish to become a sponsor of this prestigious event or discuss aspects thereof, please contact our sponsorship co-ordinator – Col Landsberg on 3355 7744 or mobile 0413 046 380.



Keperra Bowl

World Amateur Golf Ranking Event Trophy



KEPERRA BOWL 2009 SPONSORSHIP

72 HOLE GOLF AUSTRALIA NATIONAL AND
R. & A. APPROVED WORLD GOLF RANKING EVENT

Keperra Country Golf Club

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IN ASSOCIATION WITH



12th to 15th May 2009
Keperra Country Golf Club

WINNER RECEIVES AUTOMATIC ENTRY INTO FINAL
QUALIFYING FOR AUSTRALIA OPEN 2009

IN ASSOCIATION WITH



INTRODUCTION

The members of Keperra Country Golf Club are extremely proud on their 27 hole championship golf facility and in 2006, celebrated the club's diamond jubilee.

Through the years, the club has continued to build its tradition and has played a leading role in the development of golf worldwide.

In recognition, Golf Australia — in association with the Queensland Golf — identified Keperra Country Golf Club as their preferred venue for the only 72 hole four day national amateur selection trial to be held in Queensland from 2005 to 2009.

The Keperra Bowl – our annual BDGA event – was chosen for elevation to national status and the club has already vindicated its appointment with the resounding success of 'the bowl' 2005, 2006, 2007 and 2008.

And even more prestige was bestowed on this event in 2006. The world governing body of golf – the R & A in Scotland – raised its status to that of **a world amateur golf ranking accredited event**. Presently, "the bowl" is ranked as the 54th best amateur 72 hole golf event in the world.



BOWL SPONSORSHIP

Sponsorship is essential for the continuing success of the Keperra Bowl and our club is now canvassing the business community for astute sponsors who wish to be associated with a local event that attracts national and international exposure.

With 'the bowl' hosting up to 160 of the best amateur golfers from around the world and the added ingredient of generous support from all facets of the media, it is believed that sponsorship of this event will be a very unique cost effective medium to promote your business.

BENEFITS AND EXPOSURE

The benefits and exposure for sponsors of the Keperra Bowl 2009 are –

- Company logo to appear on all event printed matter
- Company logo/signage to appear
 - in front of clubhouse for days of event
 - on in-house multi-screen together with product or branding ads
 - on club website
 - on communications to members outlining "the bowl"
 - on "the bowl" press release (national) & advertising
- Company recognition in player's welcome brief
- Complimentary to sponsors
 - playing spots in "prebowl" sponsor's day
 - event shirts
 - invite to club lunches on "the bowl" days
 - rounds of golf in a cart during ensuing 12 months
 - discounts on Golf Shop products and services
 - discount on functions and corporate days
 - Invite to club's sponsors Christmas function
- An opportunity to become a preferred trader in business with the club



YOUR INVESTMENT

The cost of sponsorship of the Keperra Bowl 2009 is –

Gold Sponsorship Package
\$1000

Elite Sponsorship Package
\$2000

Major Sponsorship Package
By Neg.

Whilst, at first, the cost may be deemed an expense, it may well turn into a very wise short/long term investment by –

- generating recognition and/or leads to help drive your business into the future
- opening avenues for you to become a preferred trader in business with the Keperra Country Golf Club
- and simultaneously, helping to underwrite the financial success of the world accredited Keperra Bowl.