

MAJOR SPONSOR



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SPONSORSHIP CLUB COMPETITIONS



KEPERRA COUNTRY GOLF CLUB

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Your Commitment

An opportunity presents itself right now for you to sponsor one of these competitions at our multiple award winning golf facility for the remainder of 2005 and beyond.

If you, your company or any of your business associates wish to become a member of the sponsor club at Keperra Country Golf Club or wish to discuss the details further, please contact our sponsorship coordinator – Col Landsberg – on 3355 7744.

Keperra Country Golf Club: Duggan St Keperra Queensland 4054

Office Ph: 07 3355 7744 Golf Shop Ph: 07 3355 1515

Email: teeoff@keperragolf.com.au Website: www.keperragolf.com.au

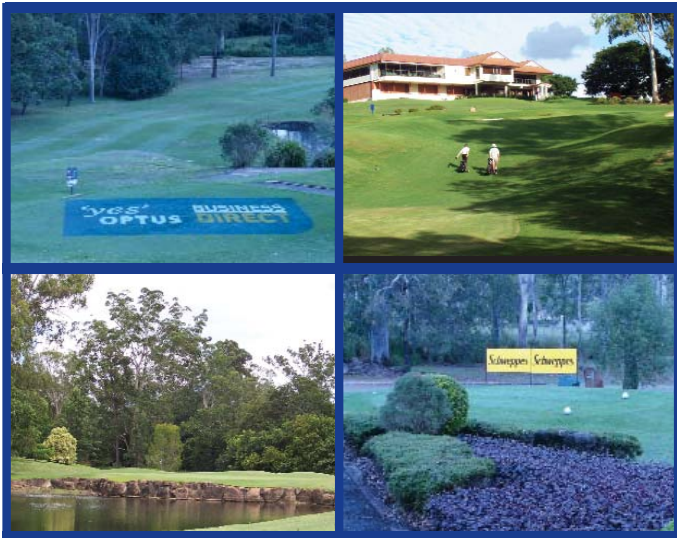
...the sanctuary in the city

Welcome

Keperra Country Golf Club – the recently selected location for two Australian national golf events – is a member based 27 hole championship golfing facility which has been in operation since 1931 approx. 10 kilometres from the Brisbane CBD.

Presently, major member competition golf days are held on Wednesdays, Saturdays and Sundays almost throughout the year and the club's aim is to obtain sponsorship of most of these events.

Between 80 and 360 members and at times, their guests, tee off in these competitions and each one provides an ideal opportunity to capture the attention of many of the gentry of Brisbane's business fraternity whilst they are relaxing in a most convivial atmosphere.



Sponsor's Club

It is envisaged that, once established and then properly maintained, a vibrant sponsor's club will create the inevitable "win win" situation for sponsors, the members and then ultimately, the club.

As well, the club plans to trade with its sponsors in business to build strong and lasting professional relationships and, in time, this can only continue enhancing the heritage and tradition of the club which is already firmly etched in world golf.

Sponsorship Benefits

It is believed that sponsorship of one of the weekly major member competitions at Keperra Country Golf Club is a very cost effective medium to promote business to an influencing sector of corporate Brisbane.

The exposure and benefits for members of our sponsor's club are –

- naming rights to event/s
- club website exposure
- fixture book insertion
- microphone announcements
- field banners
- flyer distribution
- advertising in club house
- up to four rounds of golf on the day
- present your own trophies
- invitation to sponsor's xmas party
- an opportunity to become a preferred trader with the club

Your Investment

At present, the cost of sponsoring any of these major weekly member competitions at Keperra Country Golf Club is –

**\$500.00 in cash or
\$750.00 in contra which must be appropriate
for prizes**

It is proposed that each sponsorship be kept at a constant affordable amount to make them attractive to potential sponsors and to place each on an equal financial footing.

Whilst, at first, the cost of these sponsorships may be deemed an expense, they may well turn into a very wise short and long term investment by –

- generating recognition and/or leads to help to drive your business into the future
- opening avenues for you to become a preferred trader in business with the club
- and simultaneously, help to underwrite the club's financial future.

